

Energy Prices

Household Electricity Prices

Definition

This indicator measures electricity prices for household consumers in the consumption band of 2,500–5,000 kWh/year, with all taxes and levies included, reflecting the cost of electricity as a key driver of household energy affordability.

Examples

A household in a country with nominally higher electricity prices may not necessarily face greater energy poverty risk if the overall cost of living and tax burden are considerably lower, illustrating why nominal price comparisons across Member States require purchasing power adjustment.

A household whose energy services are provided exclusively through electricity may face greater exposure to electricity price volatility, particularly during high price crisis and in the absence of adequate support mechanisms, highlighting the importance of complementary policy measures to protect vulnerable consumers during price shocks.

Numbers

In 2025, the average EU household electricity price was €0.327/kWh. Germany (€0.437/kWh) and Ireland (€0.434/kWh) recorded the highest prices, while Hungary (€0.090/kWh), Bulgaria (€0.133/kWh), and Malta (€0.144/kWh) recorded the lowest.

Limits

Cross-country comparisons based on nominal prices may be misleading without adjustment for differences in purchasing power across Member States.

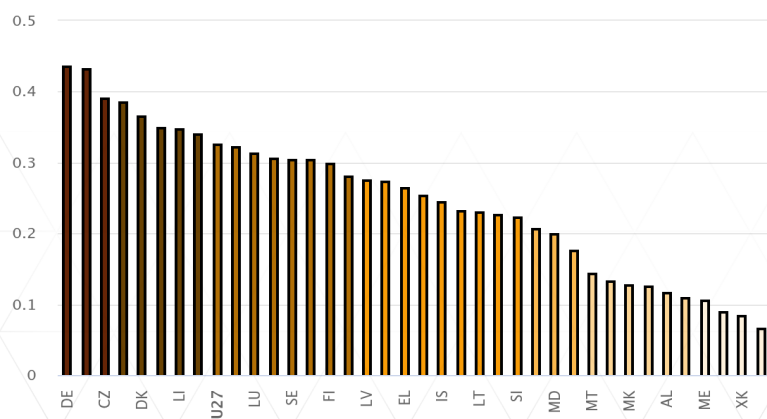
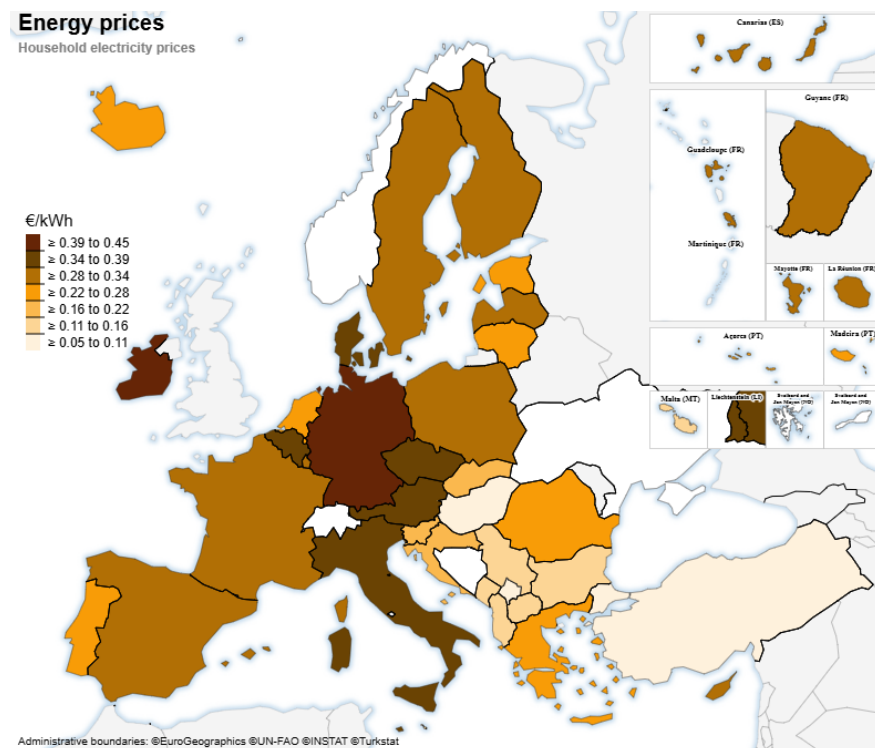
This indicator does not capture the fuel and technology mix at the household level, which is necessary to contextualise electricity prices within broader household energy expenditure patterns.

It does not reflect the social, infrastructural, or behavioural dimensions of energy poverty that may influence electricity dependency and affordability.

Additional insights in the EPAH report: [“Energy poverty national indicators: Insights for a more effective measuring”](#)

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Unit: €/kWh | Source: [EUROSTAT](#) | Data reporting period: 2007–2025

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